



School Fuel Talent Telethon

Concept: To exhibit Novato Public schools talented students grades Kindergarten – Grade 12 primarily in the arts, but include taped segments demonstrating academics. This would include segments of the elementary music department's annual commencement performances, middle school band and chorus, high school bands, chorus, dance, theatre, and robotics.

Date: Friday, June 5, 2009, 5-8 PM

Venue: NUSD Offices - broadcast live on NPAT before a live studio audience and video-record the telethon for subsequent broadcasts on NPAT. Telethon messages will be recorded live between segments. This would be a KQED style musical presentation, with timed breaks from the show to provide viewers with information about how to become a School Fuel member, make contributions monthly (with levels and merchandise offered) or whole. Operators will man the phones during broadcast to collect donations and update total revenues received.

Event Name: *Novato Grows Talent*

Tag Line: Novato's youth, Novato's tomorrow

Length of Show: 3 Hours

Performers: 8 Elementary Schools – students from a specific grade at each school
3 Middle Schools: Jazz & Concert Band, Chorus, & Art
2 High Schools: Jazz, Rock & Concert Band, Chorus, Dance, Theatre, Digital Art, Sculpture/Ceramics, Video/Film, Robotics

Game Show Segment: *Are you Smarter Than a Novato Fifth Grader?*
One or two 5th grade students from each elementary teaming up with the four candidates for Novato's City Council.

Host: Rob Sundburg - Teacher, Musician, & Emcee

Live/Taped Speeches/Appeals: Jan Derby, Teachers, Principals, Elizabeth Sleath, School Board members, Students, Donors, etc. between performances

Goal: \$100,000 – needed to maintain music and other visual and performing arts programs supported by School Fuel in the 2008-09 school year.

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